

# Co-creation process for the development of learning materials

**FOODRUS**

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**#Learning**

**#Co-CreationTools**

**#Community #ReduceFoodLoss**



The FOODRUS project is working to tackle food waste and losses by creating resilient food systems across nine European regions. To achieve this, the project will test 23 circular solutions to limit food loss and waste across three food value chains: vegetables and prepared salads (in Spain); meat and fish (in Denmark); and bread (in Slovakia).

The solutions will empower and engage all stakeholders in the local food systems, creating a sense of community and building a multi-actor alliance to tackle the challenges of food loss and waste. FOODRUS will also empower citizens by making them an active part of the solution.

The FOODRUS project applies several co-creative approaches to ensure the involvement of all stakeholder groups and citizens in the reduction of food waste and loss as well as to foster local awareness and the uptake of more inclusive circular food strategies.

This approach is also applied for the creation of the FOODRUS educational materials that will ensure the integration of a comprehensive knowledge base, best practices, and the tools and solutions developed in FOODRUS to empower stakeholders and facilitate the reduction of food losses along the agri-food value chain through participatory processes. The learning materials will be available through an e-learning platform to widen and diversify the means through which FOODRUS interacts with its target groups and builds their capacities.

Different co-creation tools were applied to collectively decide on the educational materials' scope and structure. After narrowing down the FOODRUS solutions to be included in the platform, working groups were formed for each chosen topic.



The FOODRUS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°101000617.

The working groups participated in a co-creation workshop where all solutions were presented and interactive tools (such as Miro, a digital whiteboard that makes it easy to collaborate with others) were used by the participants to be able to actively engage and provide real-time feedback about the scope of the learning materials. In the long-term, the working groups focusing on each solution will be contributing to the development of the platform's content based on their results and project activities.

This approach ensures that the scope of the educational materials is tailored to the chosen user groups as well as fosters their empowerment to adopt more sustainable methods to reduce food waste and loss.

## About

Coordinated by the University of Deusto and comprising 27 partners from 10 different European countries, the EU-funded FOODRUS project aims to limit food losses and waste, and to promote resource efficiency across all stages of the agri-food value chain. FOODRUS is working to tackle the food waste and losses by creating resilient food systems across nine European regions. To achieve this, the project will test 23 circular solutions through diverse forms of collaborative innovation.

## Consortium



[www.foodrus.eu](http://www.foodrus.eu)



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